

# Minutes

## Provincial Executive Meeting

### Monday, October 3, 2011

*UNOFFICIAL until approved by the Provincial Executive.*

*Leadership, advocacy and service for Manitoba's public school boards*

191 Provencher Boulevard, Winnipeg, Manitoba  
9:00 A.M.

**PRESENT:** Robert Rivard            President  
Jacquie Field            Vice-President  
Floyd Martens           Vice-President  
Hugh Coburn            Past President  
Ken Cameron            Director Region #1  
Norbert VanDeynze     Director Region #2  
Cheryl Zelenitsky      Director Region #3  
Vaughn Wadelius       Director Region #4  
Cory Juan               Director Region #5  
Michel Boucher         Director Region #5  
Rita Hildahl             Director Region #6  
  
Carolyn Duhamel        Executive Director  
Heather Demetriooff    Associate Director  
George Coupland        Director Labour Relations  
Barb Unrau              Executive Assistant  
Andrea Kehler            Secretary

#### 1.1 **ADOPTION OF THE AGENDA**

**Cameron/Hildahl:**

**THAT the agenda be adopted as amended.**

**Carried**

#### 1.2 **ADOPTION OF THE MINUTES**

**Field/Juan:**

**THAT the minutes of the Provincial Executive meeting held September 6, 2011, be approved as circulated.**

**Carried**

#### 4.0 **FOR ACTION/DECISION**

1. Report of the Joint Executive and Staff Compensation Committee (in-camera 11:45 a.m.)

**Field/Cameron:**

**THAT the Executive move in-camera at 11:45 a.m. to discuss the report of the Joint Executive and Staff Compensation Committee.**

**Carried**

**Martens/Juan:**

**THAT the Executive move out of camera at 12:00 noon.**

**Carried**

2. Approval of the document *Managing Demographic Transitions in Manitoba Public Schools: Toward a Manitoba Policy for School Review*

The Executive Director reported that she had requested feedback on the draft document from the Executive Directors of MASS and MASBO. They were very supportive of the paper and made a few good suggestions to strengthen the intent. Once approved by the Executive, the discussion paper will be circulated to all school boards, partner organizations and the government. A copy will be posted to the MSBA Website and boards will be encouraged to have a discussion with their communities around school facilities management over the next few months.

Further discussion of this document will take place at January regional meetings. We hope that school boards will come prepared to share any feedback they received from their communities which will help the Executive develop a policy resolution for consideration at the 2012 convention around school review processes.

**Wadelius/VanDeynze:**

**THAT the document entitled *Managing Demographic Transitions in Manitoba Public Schools: Toward a Manitoba Policy for School Review Processes*, be approved and circulated to all member school boards, partner organizations and the Minister of Education.**

**Carried**

#### 5.0 **FOR DISCUSSION**

1. 2012-2013 MSBA budget

The Executive Director noted that this will be the first opportunity for Executive members to have in-put into the proposed budget for 2012-2013. They will have two more meetings before the budget must be finalized and included in the January regional meeting booklets.

MSBA's Manager of Finance and Administration, Kelly Henderson, joined the meeting to review the preliminary budget and answer any questions the Executive might have.

She provided a detailed explanation of revenues and expenditures in the various departments and responded to questions in these areas. She then reviewed the proposed budget for 2012-2013.

The Executive had a lengthy discussion around the impact on the budget and the MSBA reserve policy in light of

- changes in CNCM accounting procedures, and
- the potential new Education Consultant position.

Two additional items were identified for consideration in the 2012-2013 budget – MSBA's annual expenditure for Education Week activities and administration and support staff professional development.

Based on input received from Executive members, administration will draft a revised budget proposal for the November Executive meeting.

## 2. Aboriginal Education Committee report

The Executive Director reported that the MSBA Aboriginal Education Committee met on September 23 and identified two priorities for the coming year:

- Hosting of the National Aboriginal Education Trustees Gathering – June 13-15, 2012 at the Inn at the Forks, and
- Governance – increasing aboriginal representation and voice in public education systems.

Other activities discussed by the committee included

- inviting the new Grand Chief to a meeting of the committee
- convening a meeting between the Executive Directors and Chairs of the MSBA, MASS, MASBO and MTS Aboriginal Education Committees

The Executive suggested that Administration:

- request disaggregated data from government around aboriginal achievement levels
- survey member school boards to see how many have signed agreements with First Nations
- contact the University of Winnipeg to obtain information on its aboriginal student recruitment process.

The next meeting of the Aboriginal Education Committee is Tuesday, November 15, 2011.

## 3. Convention Planning Committee report

The Associate Director reported that she had taken Executive comments related to the theme of convention, possible workshop topics, and entertainment suggestions to the Convention Planning Committee meeting. The committee has incorporated these suggestions into the draft program.

The theme for the 2012 conference will be *Leadership for 21<sup>st</sup> Century Learning*. The committee has sent out a “Call for Workshop and Student Entertainment Proposals” to all school boards and will confirm speakers and workshops at its next meeting.

The Executive expressed appreciation of the committee’s effort to incorporate its suggestions into its convention planning process.

4. MSBA committees:

- (a) 2010 -2011 committee member survey results
- (b) Current list of committee members and term expiry dates

- the 2010-2011 Committee Member Survey Results will be sent to all school boards in the next week
- a list of current committees, trustee representatives and expiry dates will be posted to the new MSBA website once it is up and running
- Administration will convene conference call meetings with trustee representatives serving on “like” committees over the next couple of months to talk about their committees and to share information which may have relevance for the work of other committees and committee representatives.

5. Report on board visits to date:

- June 13 – Red River Valley S.D.
- September 12 – Brandon S.D.
- September 14 – Border Land S.D.
- September 26 – Swan Valley S.D.
- September 27 – Mystery Lake S.D.
- September 27 – Lakeshore S.D.

Executive Officers and Directors commented on some of the issues discussed with trustees during their board visits. They include

- ways of limiting the number of times a resolution can be brought forward to Convention once it has been defeated
- impact of flooding, in terms of assessment, in affected school divisions
- TIG
- potential impact on school board tax revenues of promised additional education property tax exemptions for seniors and farmers
- generally positive comments around the value of employing an Education Services Consultant
- questions around CSBA
- further plans for board and trustee development with regard to Lighthouse Project research on school board leadership for student learning.

Executive and staff teams will continue to meet with boards over the course of the year and report back to Executive.

The Executive moved forward in the agenda to item 8.0 (7.) at 11:30 a.m.  
The Executive resumed the order of the agenda at 12:45 p.m.

**7.0 EXECUTIVE DEVELOPMENT**

1. How should MSBA shape its message to influence public opinion over the long term?

*Resource documents (hard copy) sent to Executive September 16, 2011*

- (a) Framing 101: How to Take Back Public Discourse
- (b) War on Public Schools Rages

Executive members had a preliminary discussion around the ideas presented in these articles and their implications for MSBA's and school boards' messaging strategies and activities. It was suggested that these articles be distributed to all school boards and that there be some time allotted at January regional meetings for discussion in this regard.

**8.0 INFORMATION REPORTS (Printed)**

- (a) Executive/Staff Reports

➤ No additional information was presented on Executive and staff written reports.

1. President
2. Vice-President(s)
3. Past President
4. Directors
5. Executive Director
6. Associate Director
7. 2011-2014 strategic priorities update.

➤ The Executive reviewed the updated strategic priorities since September.

The Executive then moved back in the agenda to item 4.0 at 11:45 a.m.

- (b) Correspondence (PRINTED)
- (c) Correspondence (Sent via e-mail)
- (d) Committee Minutes (Sent via e-mail)
- (e) Publications (FOR PERUSAL)
  1. Behavioural Health Foundation Inc. Newsletter, *Out Front*, August 2011
  2. The Manitoba Child Care Association, *Child Care Bridges*, Fall 2011
  3. Manitoba Educational Research Network, *The MERN Journal*, Volume 4

**9.0 DATE OF NEXT MEETING**

Monday, November 14, 9:00 a.m. MSBA Office.

**Boucher:**

**THAT the meeting be adjourned.**

**Carried**

The meeting was adjourned at 1:35 p.m.

