

## **Telling Stories About Schools: Building Public Support**

**9:00 a.m. to 3:30 p.m., Friday, November 17, 2017**

**Norwood Hotel, 112 Marion Street, Winnipeg, MB**

### ***Workshop Description***

*Public Schools are vitally important. They are the places that families trust to care for their children. As a result, they are subject to a lot of very reasonable attention and concern. Too often however, they can be the subjects of unreasonable arguments that disregard the great work going on within them. With the challenge of communicating the rich texture of life in schools, to the public in mind, this workshop is offered to help trustees develop their advocacy toolkit.*

*The day will blend theory and practice to give participants approaches to storytelling that will help them put the reality of schools at the centre of the work they do to support quality education.*

### ***Program***

9:00 a.m.      Welcome and Opening Comments

- *What is a story and how does it work?*
- *Practical techniques for telling great stories well*
- *The relationship between data and reality*
- *The relationship between storytelling and education*

3:15 p.m.      Summary and Closing Comments

### ***Presenter***



Marc Kuly directs the Service Learning Program for Faculty of Education at the University of Winnipeg. He draws on fifteen years of experience as an inner city educator to guide the program towards experiences that allow students to recognize the strength that lies in diversity. Committed to the promise of schools to develop a robust public, Marc uses storytelling to help students connect across differences. Marc received the 2008 Manitoba Foundation for the Arts award for excellence in arts education and was featured in the Gemini Award winning documentary, *The Storytelling Class*.