

TELLING YOUR STORIES

If you were one of the 80+ trustees and administrators who attended last Friday's workshop with presenter Marc Kuly, you were no doubt inspired about the power and potential of telling stories about schools as a way of building public support. You can find Marc's [presentation](#) on our website. If you are looking for some ideas and tools to help you do just that, don't forget about our recently-released video series, [Getting Your Message Out](#). Whether you're looking for tips on engaging with traditional media, mobilizing community members as an army of advocates, or moving into (or further into) the world of social media, you'll find simple strategies and suggestions that will help you tell your stories.



AND SPEAKING OF STORIES . . .

Have you thought about sharing your stories of leadership, service and advocacy with your school board colleagues from across Manitoba, by offering a workshop at our annual convention? One-hour workshops will be part of the program on Thursday, March 15, in three timeslots: 10:20 a.m., 11:30 a.m., and 2:10 p.m. To submit a workshop proposal, complete the required [form](#) and email it to [Heather Demetrioff](#) by December 8, 2017.



CONVENTION ROOM BOOKINGS NOW OPEN

Just a reminder, now's the time for school divisions to book their guaranteed rooms for our March convention. A memo and all required forms were sent to secretary-treasurers on November 16; the [information](#) is also available on our website. Divisions can book up to six guaranteed rooms by returning the required forms to the Delta Winnipeg by December 15. Any rooms remaining in our block will be available for online booking beginning December 19, on a first come, first served basis. After January 26, all remaining rooms in our block will be released. All reservations will require a one-night room deposit, which will be refundable for cancellations received before January 27, 2018.

CONVENTION OVERVIEW

With the change this year from our traditional 2.5-day to 2-day convention, we thought it would be helpful if we posted a [program overview](#) as soon as possible, even before speakers and sessions are finalized. The schedule is still subject to change, but the broad outline—start and end times, and the nature of each day's programming—is set. Details will be included in the registration package, which will be distributed in early January.

BRIGHTEN YOUR WINTER (AND SPRING)

Knowledge has been likened to a lantern, so why not use that lantern of knowledge to brighten your winter by taking in some professional learning? A good place to start is our [Learning Opportunities Calendar](#), which was distributed earlier this fall. Upcoming events include:



- MERN Winter Forum, [Partners in Learning](#), on January 26, 2018.
- [DisruptED](#), two days of discourse on the future of work, February 1 and 2, 2018, co-sponsored by MASS, the Canadian Museum for Human Rights, and post-secondary institutions, among others.
- [MERN](#) North Forum, Education in Rural and Remote Communities, March 9, 2018.
- [MERN](#) Urban Forum, Educating for Truth and Reconciliation, April 6, 2018.
- CAPSLE 2018 Conference, [Education Law: A Bridge Over Troubled Waters](#), April 29 to May 1, 2018.

And of course, don't forget our own annual convention, March 15 and 16, which will include a full day of workshops and plenary sessions geared specifically to trustees. You can find all the latest news about this event on our dedicated [convention page](#).

HEALTHY FOOD IN SCHOOLS WEBINAR

Want to learn more about the critical importance of nutrition in schools? Why not join Julie Stachiw, Manager of Manitoba Healthy Food in Schools, for a webinar on Thursday November 30, at 1:30 p.m. To participate in the live event, register [here](#). The webinar will also be archived on the Manitoba Healthy Food in Schools [website](#).

